

For Sale: ibis Hotel Phuket Kata

Approximately 800 meters from Kata Beach

- 258 rooms
- Land area: 4-0-94.2 Rai
- 5-storey building
- Room size: 21–31 sq.m.

Selling price: THB 1,000 million

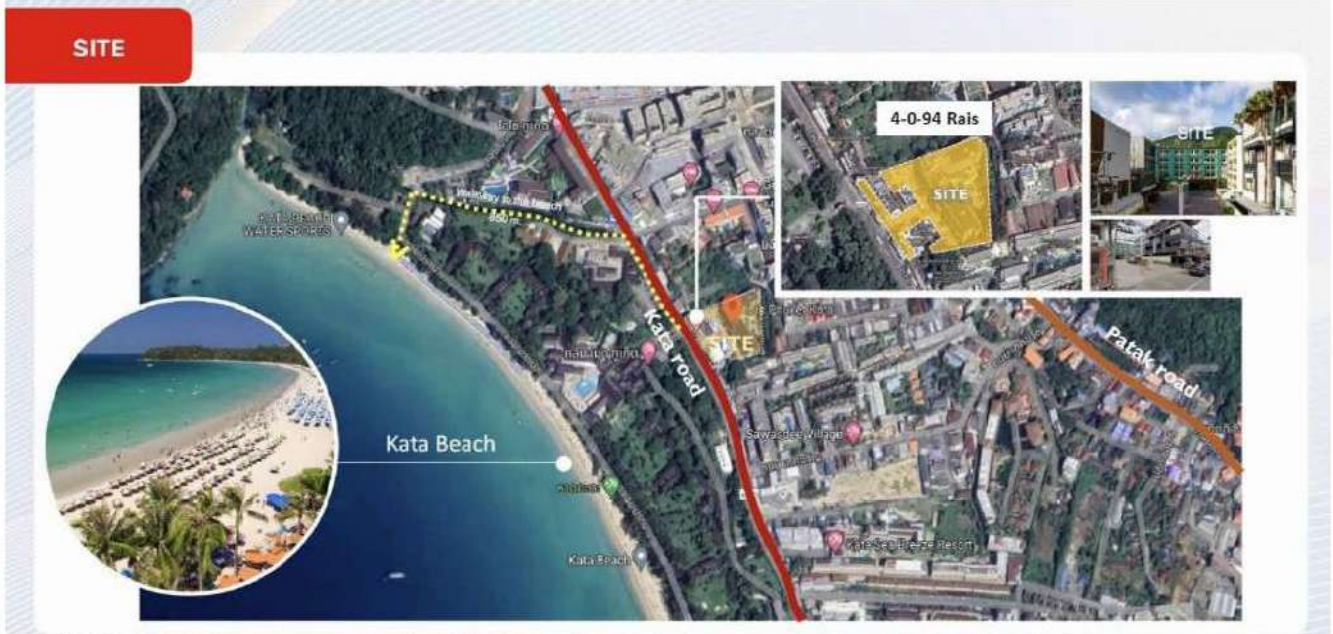
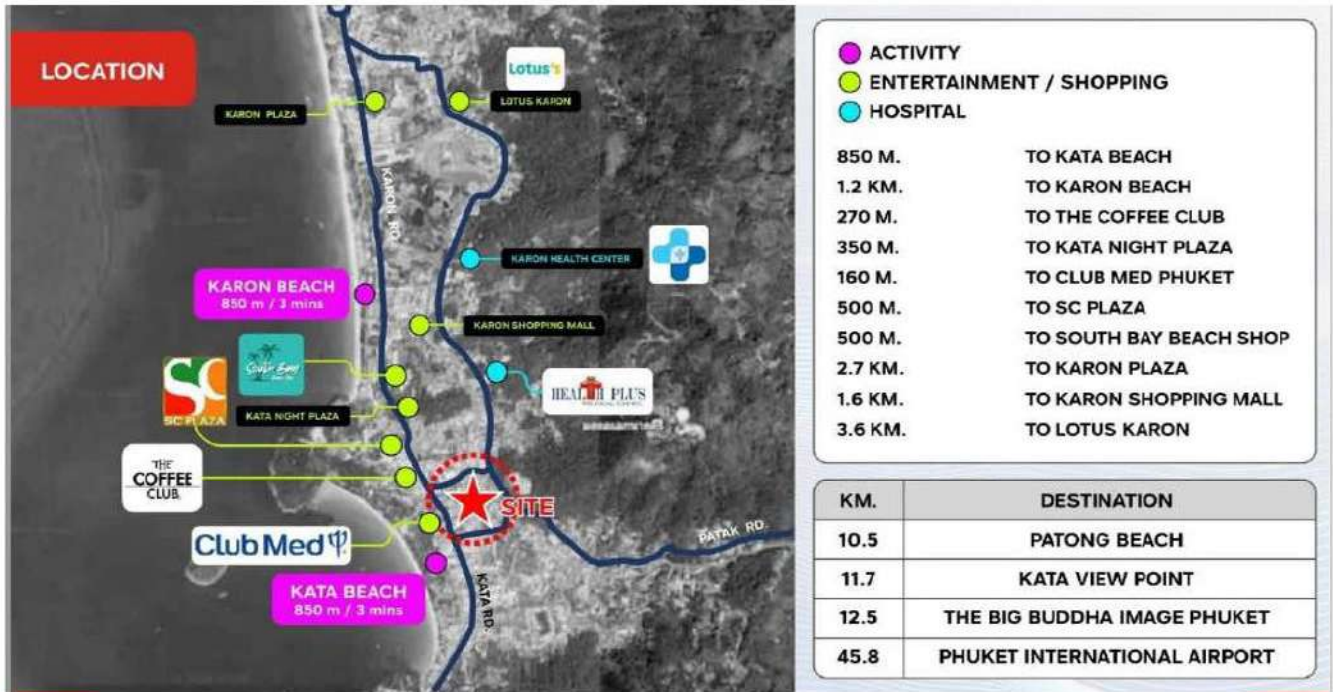


Location: <https://maps.app.goo.gl/W2wnyJgTLz63CvJt9>

EXECUTIVE SUMMARY



NUMBER OF ROOM	258 KEYS
ROOM TYPE	STANDARD 1 DOUBLE/ 2 SINGLE BED 21 SQ.M. 229 KEYS CONNECTING ROOM 18 KEYS FAMILY ROOM 31 SQ.M. 8 KEYS DISABLE ACCESSIBILITY 3 KEYS MEETING ROOM – 50 SEATS
LOCATION	KATA, PHUKET
OPENING LAND INFO CONTRACT TYPE PURPOSE	2009 4-0-94.2 RAIS - FREEHOLD FRANCHISE AGREEMENT MOST VISITING FOR LEISURE PURPOSE DURING HOLIDAY
TARGET GROUP	• INTERNATIONAL 90% • DOMESTIC 10% • MOSTLY VISITING FOR LEISURE PURPOSE ✓ COUPLES ✓ GROUP OF FRIENDS ✓ YOUNG FAMILY
KEY SELLING POINT	• LOCATED IN THE MOST VIBRANT BEACHFRONT LIFESTYLE IN PHUKET, SURROUNDING BY TOURIST AMENITIES



HOTEL INFORMATION

SECTION

2ND - 5TH FLOOR : GUESTROOM (258 KEYS)

5TH FL.

4TH FL.

3TH FL.

2ND FL.

ROOM TYPE

STANDARD ROOM 250 KEYS
FAMILY 8 KEYS

1ST FL.

1ST FLOOR : LOBBY

LOBBY, RESTAURANT & BAR,
MEETING ROOM, BOH,
SWIMMING POOL

ROOM TYPE	NO. OF ROOMS	SQ.M.
STANDARD ROOM	250	21
FAMILY ROOM	8	31
TOTAL		258 KEYS

TARGET	FACILITIES
BUDGET LEISURE	• SWIMMING POOL • RESTAURANT & BAR • LOBBY LOUNGE • MEETING ROOM • MASSAGE



LOBBY



ALL DAY DINING



BAR



SWIMMING POOL



MEETING ROOM



850 M. TO KATA BEACH

REVIEWS

2024 Performance: Occupancy 81%



FACILITIES

800 M. FROM KATA BEACH



FACILITIES

SWIMMING POOL

